

TripCon 2018

Tripshock.com Annual Supplier & Affiliate Conference

When: Thursday, December 6th, 2018

Where: Linkside Conference Center, 158 Sandestin Blvd N, Destin, FL 32550

8:00am-9:00am - Registration & Networking

Get yourself signed in and ready for an exciting conference! Network with fellow suppliers and TripShock team members. Complimentary coffee and light snacks will be served.

9:00am-9:30am - Welcome from Founder & Greg Fisher, TripShock Co-Founder & CEO

Brief introduction from TripShock CEO Greg Fisher regarding what you can expect today. Followed by 2018 year in review.

9:35am-10:15am - Digital Trends in the Tour & Activity Industry by Douglas Quinby, Arival

Co-Founder & CEO TripShock welcomes its keynote speaker, Douglas Quinby of Arival. Presenting big picture trends on travelers, digital, distribution and marketing in the activity and tour industry.

10:30am-11:45am - TripShock V3 Announcement & Latest Product News by Ryan Turner, TripShock VP of Product

Be the first to hear about the latest product announcements with TripShock including the launch of V3.

12:00pm-1:00pm - Lunch (Served in the main conference room)

1:00pm-1:45pm - Panel Discussion (Digital Marketing Then and Now)

Hear from various tour and attraction operators regarding their successes and challenges as the digital marketing landscape evolves. Moderated by Douglas Quinby of Arival.

2:00pm-3:30pm - TripShock Represents YOU - How To Make The Most Of Your Partnership

Various TripShock departments will present the latest news and updates. Discover how TripShock is working for YOU and how to make the most of your partnership.

3:30pm-3:45pm - Closing from Greg Fisher, TripShock Co-Founder & CEO

4:00pm-6:00pm - Networking and Supplier/Market Manager Meetings

Network with your fellow tour operators or schedule a mini-meeting with your market manager to recap the year.

6:00pm-8:00pm - Dine Around

Recommended restaurants:

- Vintij Food & Wine
- Seascape Village Door
- Cantina Laredo
- Bijoux

7:30pm-12am - Supplier Party

End the evening with live music and a happening party at Graffiti & The Funky Blues Shack. Complimentary drinks and small plates provided.